

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Hulsen Media Services
Attention: Accounts Payable
3200 Laramie Trail
Austin, TX 78745

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1518402-2 | 09/04/16 | September 2016 | 08/29/16 - 08/29/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------------|---------------------|-----------------|
| Powell/D/State Senate | BOBBY POWELL, DEMOC | 849 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/26/16 - 08/30/16 | 1518402 | 08355905 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 9915247 | 114 | 114 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|-----------------------|----------------|--------------|-------------------------|
| 3 | 08/29/16 | 08/29/16 | WPBF News 25 @ 6:00PM | 6-6:30PM | 1----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/29/16 | 09/04/16 | 1----- | 1 | \$600.00 | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 2 | WPBF | M | 08/29/16 | 6:12 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | POWELLB1605H | \$600.00 NM |
| 5 | 08/29/16 | 08/29/16 | M 5pm News | 5-6pm | 1----- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/29/16 | 09/04/16 | 1----- | 1 | \$525.00 | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | M | 08/29/16 | 5:42 PM | M 5pm News | 5-6pm | :30 | POWELLB1605H | \$525.00 NM |
| 7 | 08/29/16 | 08/29/16 | WPBF News 25 Mornings | 6-7AM | 1----- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/29/16 | 09/04/16 | 1----- | 1 | \$525.00 | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | M | 08/29/16 | 6:43 AM | WPBF News 25 Mornings | 6-7AM | :30 | POWELLB1605H | \$525.00 NM |
| Total Spots | | | | | | | 3 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$1,650.00 |
| <u>Agency Commission</u> | \$247.50 |
| <u>Net Amount Due</u> | \$1,402.50 |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.